



AvoJoinz

Botanical Beverages Mix Avocado

A Matter of
Science & Food

For Joint Protection and Cartilage Health



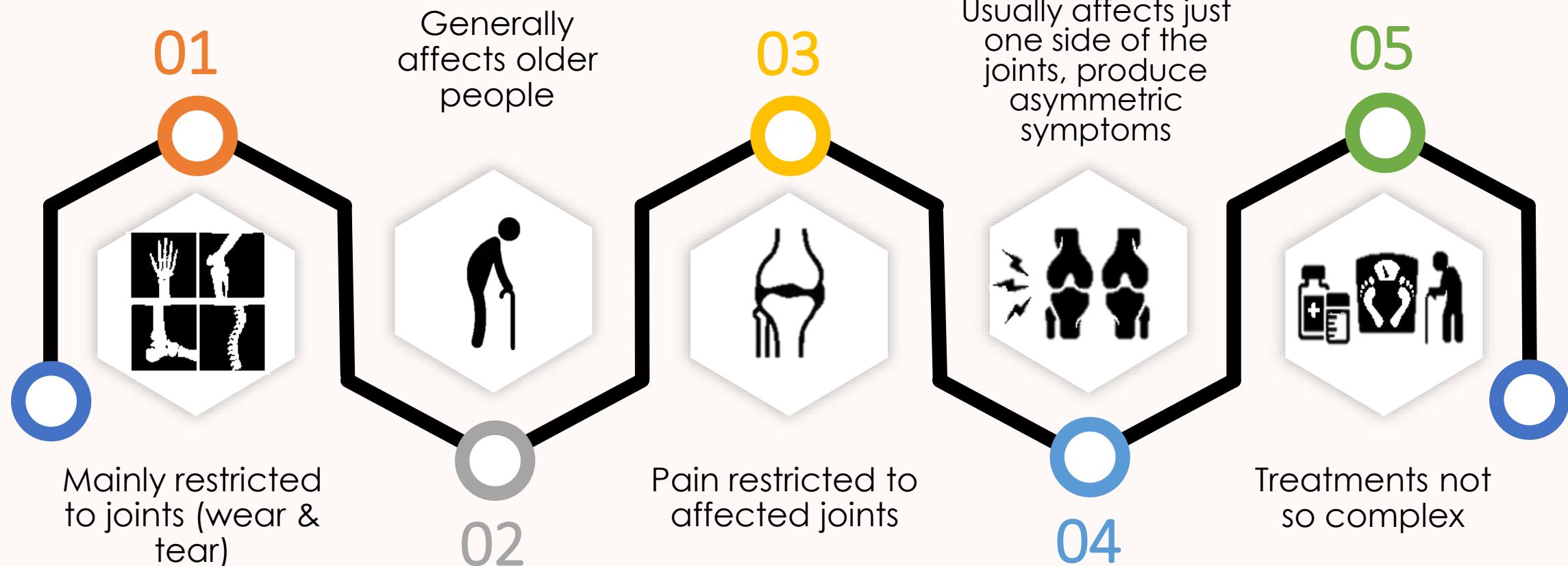
There are at least **100** different forms of arthritis recognised today but the most common ones are **osteoarthritis, rheumatoid arthritis and gout.**

What is Arthritis?

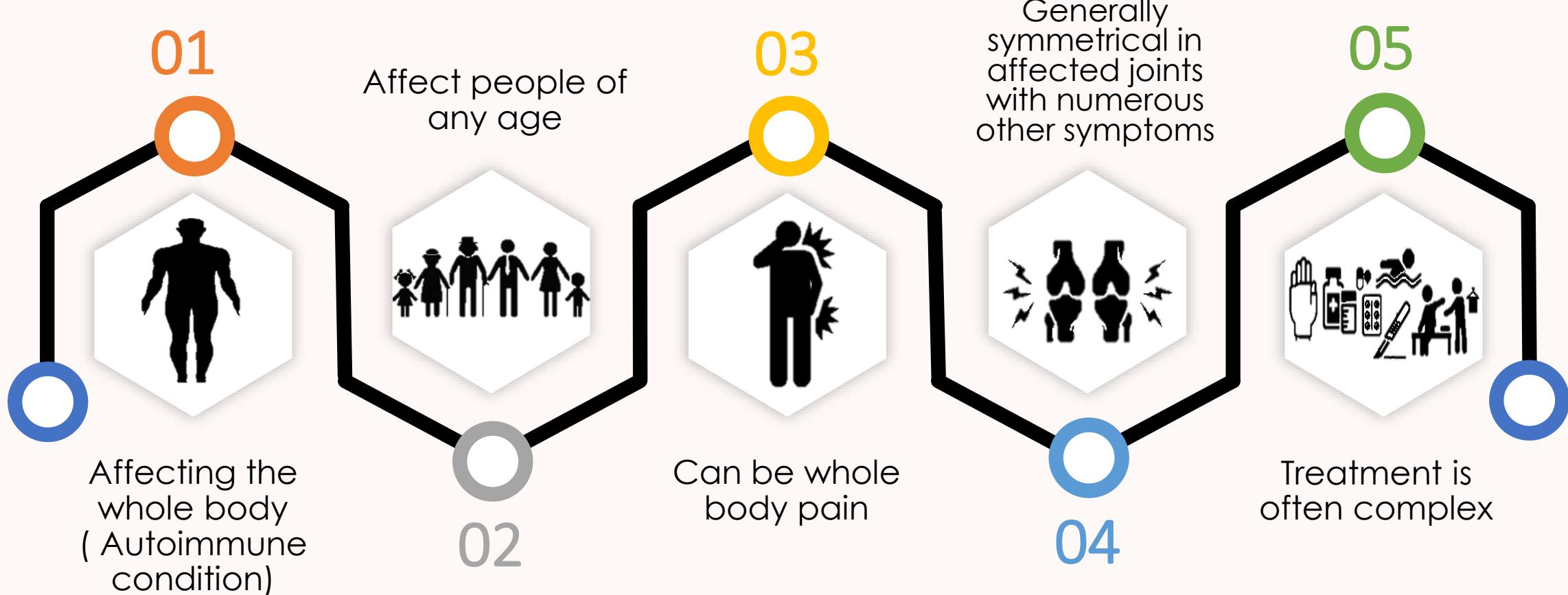


Arthritis are a leading cause of disability that affecting **350 million** people worldwide

The most common form?



The most common form?



2. RHEUMATOID ARTHRITIS

Risk factors?



Inheritance



Age



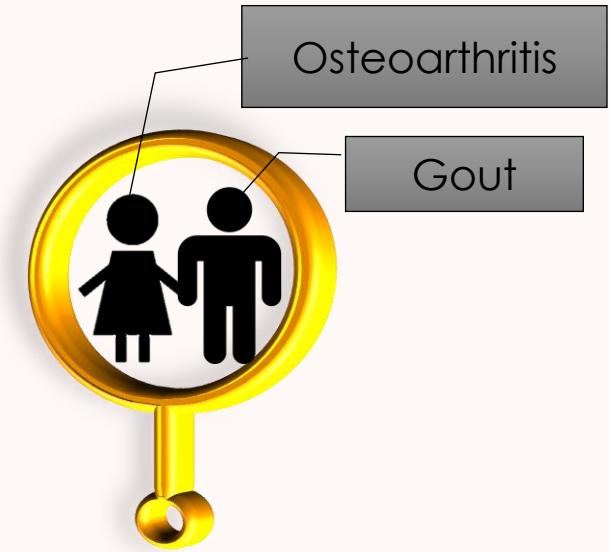
Stage
performers



Sports injury



Obesity



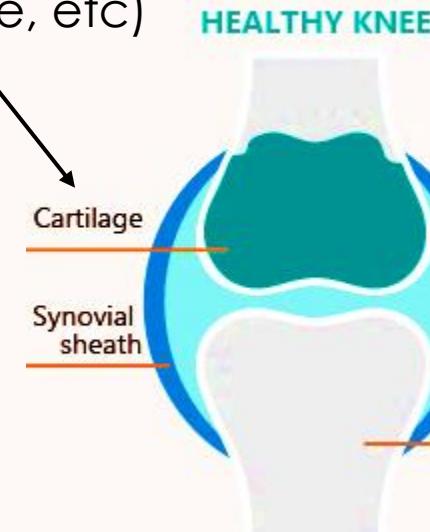
Gender

Osteoarthritis

Gout

How osteoarthritis occurs?

Force exert on
cartilage (obesity,
exercise, etc)



HEALTHY KNEE

Cartilage destruction

Inflammation

Cartilage debris
causes joint space
narrowing

Affecting
neighbouring
tissue → inflamed

- 1. Pain
- 2. Swelling

ARTHRITIC KNEE
DAMAGED CARTILAGE



- 1. Bone damaged
- 2. Joint discomfort
- 3. Loss of mobility

Symptoms:

1. Pain
2. Stiffness
3. Swelling
4. Redness
5. Decrease in range of motion

Current situation?

Traditionally, arthritis was treated with **anti-inflammatory** medications and **painkillers**.

Nevertheless, some medications can cause **side effects**.

Hence, there is a desperate need for safe and efficacious **natural alternatives**.

Recent years, **natural approach** to pain relief appears as one of the famous choices for **symptoms relieving**.

E.g. NSAIDs – reduce swelling and joint pain
Steroids – reduce swelling
Disease-modifying antirheumatic drugs (DMARDs) – joint protection
TNF blockers – reduce stiffness and swollen joints

Introducing

AvoJoinz

Botanical Beverage Mix Passion Fruit with Avocado

Lubricate. Repair. Protect



Food for thought?



Avocado-soybean
unsaponifiables phytosterols
(Avocadoflex®)



Tremella
(snow fungus)



Seaweed calcium



Boswellia (fragrant
resin)



Multivitamins



Curcumin

Food for thought?



Avocado-soybean
unsaponifiables phytosterols
(Avocadoflex®)

Natural vegetable extracts consisting of avocado and soybean unsaponifiable extract in a 1:2 ratio

Major component → **phytosterols** (Beta sitosterol, campesterol & stigmasterol)

1. Anti inflammatory and pain reducing → decrease need for analgesics
2. Protection of articular cartilage
3. Chondroprotective and positive effects on extracellular matrix
4. Lower LDL cholesterol
5. Studies shows that ASU are beneficial towards osteoporosis

Food for thought?



Tremella
(snow fungus)

commonly known as snow fungus

Acts like a lubricant to keep cartilage elastic and smooth

Produce hyaluronic acid
- bond water to lubricate movable parts in the body
(Eg.: muscle and joints)

Food for thought?



Seaweed calcium

Body-friendly form of calcium and comes naturally with more than a dozen trace minerals.

Rich in highly bioavailable sources of calcium and 74 types of bone essential trace minerals, such as magnesium

Readily absorbed into the body and increase bone mineral density

Food for thought?



Boswellia (fragrant resin)

A type of fragrant resin act as effective painkiller and prevent the loss of cartilage

Prevent the formation of leukotrienes, the molecules that cause inflammation in the body

Treat chronic inflammatory illnesses, decrease pain and improved mobility in individuals with knee osteoarthritis

Food for thought?



Curcumin

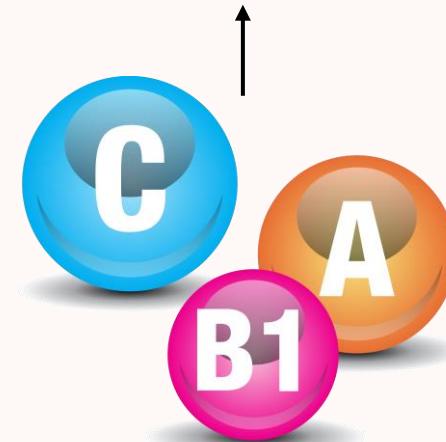
The main bioactive substance found in turmeric.

Curcumin has been used in India for thousands of years as a spice and medicinal herb.

Proven to have anti-inflammatory and antioxidant properties, can reduce pain, inflammation and stiffness in the joint

Food for thought?

Specially enriched with multivitamins to provide all essential vitamins and minerals for joint health and maintain muscle strength



Multivitamins

How it works?



Anti-inflammation & cartilage protection

through Avocado-soybean unsaponifiables phytosterols



Easier motion
with boswellia



Lubricate joint
with tremella



Antioxidant boost
by curcumin

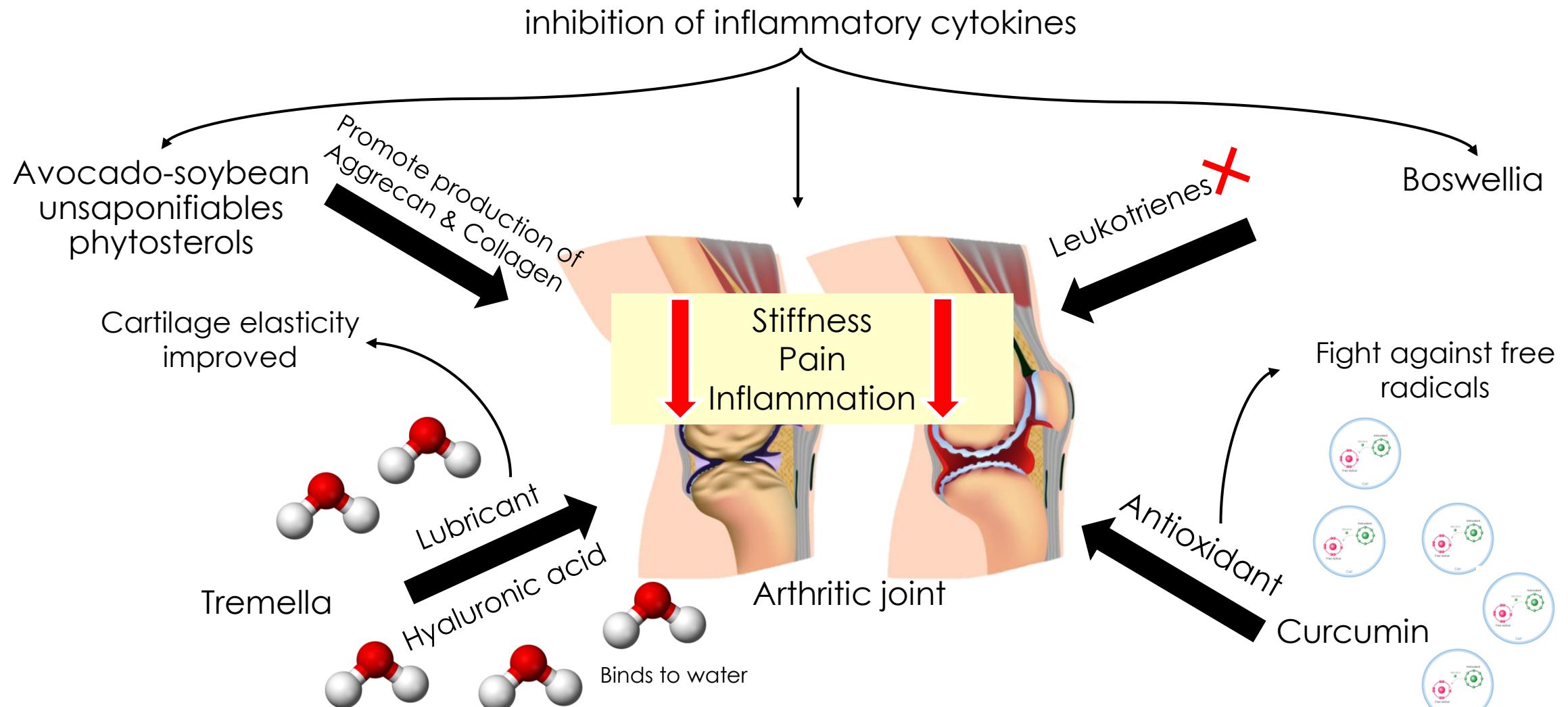


Increase bone strength
by seaweed calcium



Strengthen muscle
with multivitamins

Avojoinz, how?



Avojoinz, why it is the best choice?

Exert anti-inflammatory properties, reducing joint pain

Chondroprotective and positive effects on extracellular matrix

Decrease pain and improved mobility

Protection of articular cartilage

Lubricate movable parts in the body especially joint

Powerful antioxidant to fight against free radicals

Avojoinz, your best food for joint protection

Formulated in Germany

Selected ingredients from around the world

Natural, Safe and vegan friendly

GMO and BSE free

Patented and clinically proven

Free of preservative, artificial colour, flavour and sweetener

Tips for you!

Glucosamine + Chondroitin

Some precautions to be take note with:

1. Glucosamine → derived from skeletons of shellfish
chondroitin → derived from cartilage of cow, pig and sharks
2. People allergy to shellfish should be cautious and advise to seek for professional advise prior taking it
3. May come along with mild side effects: constipation, diarrhea, skin rashes, fatigue, headaches, stomach aches and indigestion.
4. Patients on warfarin /blood thinning drugs should not take glucosamine



Easiest way to drink



150 ml of water



- 1. Stir well and drink immediately after preparation**
- 2. Consume 1 or 2 sachet daily**

Suitable for:



People wish to have
healthy joint



People with swelling,
stiffness and joint pain



Overweight and obese



Athlete with high
exercise intensity



Family history of
arthritis



Dancer/ stage
performer



People wearing high
heels



Elderly

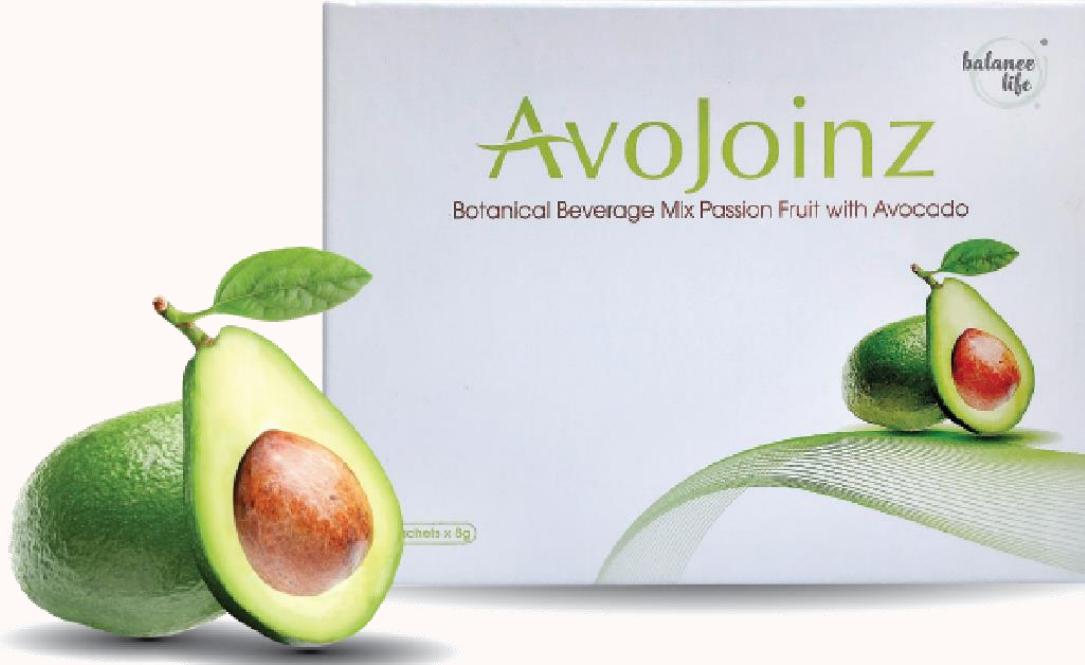


Outdoor activities'
enthusiasts

References

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AVOJOINZ - A MATTER OF SCIENCE & FOOD



Thank You